

# Features 2027

## January

Butchery  
Dairy Based Drinks  
Household  
New Year, New Fascia  
Nicotine  
Ready Meals  
Shopfitting/AI in Retail  
Sugar Confectionery  
Whisky & Burns Night

## February

Beers & Ciders  
Breakfast (FTG, Cereals, Bars,  
Bakery, Yogurt etc)  
Cheese  
Cooking Sauces  
Easter Preview  
Filters, Papers & Lighters  
Forecourts  
Nicotine Pouches  
Petcare  
Protein Drinks & Snacks

## March

Butters & Spreads  
Chocolate  
Dairy  
DRS  
Food to Go & Snacking  
RTDs  
Scotland's Retail Game Changers  
Spring Cleaning  
Summer Soft Drinks  
Technology  
Vaping  
Wholesale

## April

BBQ  
Best of Scottish Food & Drink  
Canned & Ambient  
Confectionery  
Functional & Energy  
In Store Cooking  
Nicotine  
Personal Care  
Tea & Coffee  
Yoghurt

## May

AI Focus  
Alternative Nicotine Products  
Big Night In  
Cider  
Frozen & Ice Cream  
Infant & Childcare  
Oils  
Soft Drinks  
Women's World Cup 2026

## June

AI in Retail  
Chilled  
Chocolate  
Crisps, Nuts & Bagged Snacks  
Fascia & Franchise  
Frozen Treats  
Ready Meals  
Summer Drinks  
Sustainability

## July

Chilled  
Coffee  
Confectionery  
DRS  
Energy Drinks  
Food to Go & Snacking  
Forecourts  
Free From & Plant Based  
Kids Treats  
Nicotine  
Protein & Functional Foods  
RTDs

## August

**Convenience Guide 2027/28**  
Irish Products  
Lunchbox  
Pizza  
Scottish Food & Drink Month  
Soft Drinks  
Soups

## September

Beers & Lagers  
Breakfast  
Butters & Spreads  
Chocolate  
Christmas Drinks  
Food to Go & Snacking  
Halloween  
Milk & Milk Drinks  
Mints & Gums  
Personal Care  
Top 20 FMCG in Scotland  
(in association with Worldpanel  
By Numerator)

## October

Big Night In  
Christmas Gifting  
DRS  
Forecourts  
Functional & Energy  
Nicotine  
Pasta & Sauce  
RTDs  
Technology  
Winter Remedies

## November

Biscuits & Cakes  
Bread & Bakery  
Chilled  
Christmas Confectionery  
Christmas Drinks  
Crisps & Nuts  
Filters, Papers & Lighters  
Parcel Services  
Stocking up for Christmas  
Seafood  
Wholesalers

## December

2028 Must Stocks  
Annual Scottish Brand Review  
(in association with Worldpanel  
By Numerator)  
Christmas & New Year Drinks  
Christmas Top Up  
Dry January  
Scottish Grocer Awards Review  
Veganuary

## The Convenience Guide Scotland



The 13th annual Scottish Grocer Convenience Guide will be distributed as a supplement to Scottish Grocer in our August issue for 2027/28.

This comprehensive guide for retailers will include three main sections:

- **Category Management:** Encompassing exclusive partnerships with leading brands on category management, merchandising and showcasing product ranges. Only one brand can support on each category – providing retailers with knowledge on best practice, must stocks and sales initiatives.
- **Fascia & Franchise:** Explaining the benefits of partnering with a wholesaler and fascia group – or franchise brand – with editorial coverage of trends, new developments and the key considerations for retailers looking to improve their offer through a new partnership.
- **Providing legal info, relevant event dates and useful contacts** – which will aid in supporting local businesses.

Advertising spaces are extremely limited, please get in touch for more info:

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