SCOTTISH GROCER FEATURE SYNOPSIS

January 2026

Hot beverages

Editorial contacts for this feature are:

Mairi Clark <u>mairi.clark@peeblesmedia.com</u> 0141 567 6074 Callum McDade <u>callum.mcdade@peeblesmedia.com</u> 0141 567 6032 Deadline for editorial submission Monday 24th November 2025

- We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.
- It's always very useful to receive images 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.
- And please feel free to provide anything else you think is relevant.

With coffee shops on just about every corner, how can convenience stores compete? Whether it be tea, coffee or hot chocolate, January's dismal weather offers an opportunity for store owners to really make the most out of providing hot drinks. We would welcome comments on the following:

- What are the areas for growth in providing hot drinks for retailers? What are the key trends that retailers should be aware of for 2025?
- Have consumers changed their choices when it comes to hot beverages, perhaps because of price? Can retailers offer a cheaper but similar quality to some of the high street coffee shops?
- What pack sizes/formats are performing well in convenience at the moment? How have you altered your range to reflect contemporary trends? Are there any new dispensing products that retailers should consider?
- How can retailers capitalise on to-go offers here? What solutions are available for retailers that are looking to introduce an on-the-go hot beverage option in their stores?
- Do you have any NPD or campaigns you would like to shout about?