

Features 2025

January

Water
Dairy Based Drinks
Dry January
Free From & Plant Based
Hot Beverages
New Year, New Fascia
Nicotine
Shopfitting
Whisky & Burns Night
Sugar Confectionery

February

Beers & Ciders
Breakfast (*FTG, Cereals, Bars, Bakery, Yogurt etc*)
Chocolate
Nicotine Pouches
Filter, Papers & Lighters
Forecourts
St Patrick's Day
Petcare
Air Fryer Favourites
Protein Drinks & Snacks

March

Dairy
Easter Preview
Food to Go & Snacking
RTDs
Summer Soft Drinks
Sustainability
Technology
Vaping
Wholesale
Product of the Year
Spring Cleaning

April

BBQ
Best of Scottish Food & Drink
Chilled
Frozen & Ice Cream
Functional & Energy
Insurance
Nicotine
Spirits & Premium Mixers
Confectionery
Tea & Coffee

May

Big Night In
Cider
Filters, Papers & Lighters
Healthier Choices
Alternative Nicotine Products
Soft Drinks
Loyalty Schemes
Low & No Alcohol

June

Fascia & Franchise
Frozen Treats
Meat Snacks
Summer Drinks
Sustainability
Seasonal Ailments & Supplements
Chocolate

July

Chilled
Coffee
Confectionery
Food to Go & Snacking
Forecourts
Functional & Energy
Kids' Treats
Nicotine
Spirits & Premium Mixers
Top 20 FMGG in Scotland

August

Lunchbox
Scottish Food & Drink Month
Soft Drinks
The Big Match 2025
Cocktails at Home
[Convenience Guide 2025](#)

September

Beers & Lagers
Big Night In
Breakfast
Chocolate
Food to Go & Snacking
Halloween
Hot Beverages
Milk & Milk Drinks
Mints & Gums
The Great Scottish Bake Off

October

Christmas Gifting
Forecourts
Functional & Energy
Nicotine
Pizza
RTDs
Sustainability
Technology
Winter Remedies

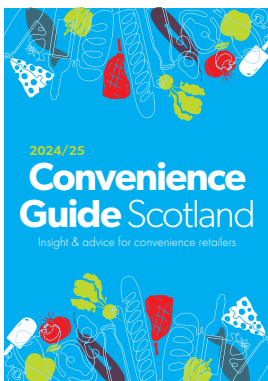
November

Biscuits & Cakes
Bread & Bakery
Chilled
Christmas Confectionery
Christmas Drinks
Crisps & Nuts
Filters, Papers & Lighters
Stocking up for Christmas
Wholesalers
Parcel Services

December

2026 Must Stocks
Annual Scottish Brand Review (*In association with Kantar*)
Christmas & New Year Drinks
Christmas Top Up
Scottish Grocer Awards Review
Veganuary

The Convenience Guide Scotland



The 11th annual Scottish Grocer Convenience Guide will be distributed as a supplement to Scottish Grocer in our August issue for 2025/26.

This comprehensive guide for retailers will include three main sections;

- **Category Management:** Encompassing exclusive partnerships with leading brands on category management, merchandising and showcasing product ranges. Only one brand can support on each category – providing retailers with knowledge on best practice, must stocks and sales initiatives.
- **Fascia & Franchise:** Explaining the benefits of partnering with a wholesaler and fascia group – or franchise brand – with editorial coverage of trends, new developments and the key considerations for retailers looking to improve their offer through a new partnership.
- **Providing legal info, relevant event dates and useful contacts** – which will aid in supporting local businesses.

Advertising spaces are extremely limited, please get in touch for more info:

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