

SCOTTISH GROCER FEATURE SYNOPSIS

April 2024

Insurance

Editorial contacts for this feature are:

Giles Blair giles.blair@peeblesmedia.com 0141 567 6074

Callum McDade callum.mcdade@peeblesmedia.com 0141 567 6032

Deadline for editorial submission Monday 26th February

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

Rising retail crime and misfortunes with weather events have Scottish c-store retailers rightfully concerned about their shops. But knowing they have the right insurance cover that will be there for them when needed will provide the peace of mind retailers want. In this feature, we will look at how retailers can benefit from different insurance products and ask what are the key considerations that business owners should be keeping in mind. We would welcome comments on the following:

- How important is bespoke business insurance to a successful convenience store business?
- What sort of questions should retailers be asking when considering new insurance coverage?
- What are the most important areas of coverage for a convenience or forecourt retailer?
- In your view, how prevalent is insufficient insurance across the convenience/forecourt retailing sector?
- What support/services can you offer retailers in addition to insurance coverage? Are there any additional features/benefits to your coverage?