

SCOTTISH GROCER FEATURE SYNOPSIS

October 2023

Security

Editorial contacts for this feature are:

Giles Blair giles.blair@peeblesmedia.com 0141 567 6074

Callum McDade callum.mcdade@peeblesmedia.com 0141 567 6032

Deadline for editorial submission Friday 25th August

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

As more consumers feel the pressure of the latest financial crisis, desperation can sink in – leading to criminal activity. Reports of theft in stores as well as assaults against retail workers remain unacceptably high in the sector, making plenty of store owners look to see how they can kit out their shops to be ready to meet this issue. In this feature, we will examine the latest developments in security technology that stand ready to support convenience store retailers. We would welcome comments on the following:

- What are the key security issues that retailers should be considering when assessing how to make their store safe for customers and staff, as well as to protect against theft?
- How has the cost-of-living crisis affected the security needs of convenience stores?
- How can security firms help retailers with their security needs? What expert advice and bespoke solutions are on offer?
- How much should retailers consider investing in security? What are the long-term advantages that come from investing in security?
- What are the most common pitfalls you see in retail security and what steps can retailers take to avoid these?
- Do you have any new products/solutions or campaigns you would like to shout about?