

SCOTTISH GROCER FEATURE SYNOPSIS

April 2023

Insurance

Editorial contact for this feature is

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Deadline for editorial submission Monday 27th February

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

Be prepared isn't just the motto for the Scouts but also a mantra well worth living for plenty of people out there, retailers in particular. During hard financial times, having a company able to support you when the worst may occur can definitely pay off. In this feature, we will look at how retailers can benefit from different insurance products and ask what are the key considerations that business owners should be keeping in mind. We would welcome comments on the following:

- How important is bespoke business insurance to a successful convenience store business?
- What sort of questions should retailers be asking when considering new insurance coverage?
- What are the most important areas of coverage for a convenience or forecourt retailer?
- In your view, how prevalent is insufficient insurance across the convenience/forecourt retailing sector?
- What support/services can you offer retailers in addition to insurance coverage? Are there any additional features/benefits to your coverage?