FEATURES 2023

JANUARY

- Bottled Water
- Dairy Based Drinks
- Dry January
- Free From & Plant Based
- Healthy Start (Including Protein Drinks & Snacks)
- Home Delivery
- Hot Beverages
- New Year, New Fascia
- Nicotine
- Pancake Day
- Shopfitting
- Whisky & Burns Night

FEBRUARY

- · Beers & Ciders
- Breakfast (FTG, Cereals, Bars, Bakery, Yogurt etc)
- Chocolate
- Cigars
- Filter, Papers & Lighters
- Forecourts
- PMP
- Sports & Nutrition
- Spring Cleaning
- St Patrick's Day

MARCH

- Cooking Sauces & Meal Kits
- Dairy
- Easter Preview
- Food to Go & Snacking
- Gin
- Licensing Lawyers
- RTDs & Hard Seltzers
- Summer Soft Drinks
- Sustainability
- Technology
- Vaping
- Wholesale

APRIL

- BBQ
- Best of Scottish Food & Drink
- Chilled
- Coronation Countdown
- Frozen & Ice Cream
- Functional & Energy
- Insurance
- Nicotine
- Spirits & Premium Mixers
- Sugar Confectionery
- Tea & Coffee

MAY

- Apps & Payment Technology
- Big Night In
- Cider
- Filters, Papers & Lighters
- Healthier Choices
- PMP
- Smoking Alternatives
- Soft Drinks
- World Food & Drink

JUNE

- Chocolate
- Fascia & Franchise Supplement
- Frozen Treats
- Household Paper
- Meat Snacks
- Personal Hygiene
- Summer Drinks
- Sustainability

JULY

- ChilledCoffee
- Confectionery
- Deposit Return Scheme (DRS)
- Food to Go
- Forecourts
- Functional & Energy
- Kids' Treats
- Nicotine
- Spirits & Premium Mixers

NOVEMBER

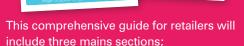
- Biscuits & Cakes
- Bread & Bakery
- Chilled
- Christmas Confectionery
- Christmas Drinks
- Crisps & Nuts
- Filters, Papers & Lighters
- Home Baking
- Stocking up for Christmas
- Wholesalers

AUGUST

- Apps & Payment Technology
- Back to Uni
- Lunchbox
- Scottish Food & Drink Fortnight
- Rugby World Cup
- Soft Drinks
- Vodka & Gin
- Convenience Guide 2023

DECEMBER

- 2024 Must Stocks
- Annual Scottish Brand Review in Association with Kantar
- Christmas & New Year Drinks
- Christmas Top Up
- Scottish Grocer Awards Review
- Veganuary



Convenience Guide will be distributed as

Saving time

and energy

a supplement to Scottish Grocer in our

The Convenience Guide Scotland
The 9th annual Scottish Grocer

August issue for 2023/24.

Convenience

Guide

Scotland

- Category Management: Encompassing exclusive partnerships with leading brands on category management, merchandising and showcase product ranges. Only one brand can support on each category providing retailers with knowledge on best practice, must stocks and sales initiatives.
- Fascia & Franchise: Explaining the benefits of partnering with a wholesaler and fascia group or franchise brand with editorial coverage of trends, new developments and the key considerations for retailers looking to improve their offer through a new partnership.
- Providing legal info, relevant event dates and useful contacts which will aid in supporting local businesses.

Advertising spaces are extremely limited, please get in touch for more info: amy.knox@peeblesmedia.com

SEPTEMBER

- Beers & Lagers
- Big Night InBottled Water
- BreakfastChocolate
- Food to Go
- & Snacking
 Halloween
- Hot Beverages
- Milk & Milk DrinksNational Curry Week

OCTOBER

- Christmas Gifting
- DiwaliForecourtsFunctional & Energy
- Nicotine
- Pizza PMP
- RTDs & Hard Seltzers
- Sauces & CondimentsSecuritySustainability
- Technology
- Winter Remedies