

FEATURES 2023

JANUARY

- Bottled Water
- Dairy Based Drinks
- Dry January
- Free From & Plant Based
- Healthy Start (Including Protein Drinks & Snacks)
- Home Delivery
- Hot Beverages
- New Year, New Fascia
- Nicotine
- Pancake Day
- Shopfitting
- Whisky & Burns Night

MAY

- Apps & Payment Technology
- Big Night In
- Cider
- Filters, Papers & Lighters
- Healthier Choices
- PMP
- Smoking Alternatives
- Soft Drinks
- World Food & Drink

SEPTEMBER

- Beers & Lagers
- Big Night In
- Bottled Water
- Breakfast
- Chocolate
- Food to Go & Snacking
- Halloween
- Hot Beverages
- Milk & Milk Drinks
- National Curry Week

FEBRUARY

- Beers & Ciders
- Breakfast (FTG, Cereals, Bars, Bakery, Yogurt etc)
- Chocolate
- Cigars
- Filter, Papers & Lighters
- Forecourts
- PMP
- Sports & Nutrition
- Spring Cleaning
- St Patrick's Day

JUNE

- Chocolate
- Fascia & Franchise Supplement
- Frozen Treats
- Household Paper
- Meat Snacks
- Personal Hygiene
- Summer Drinks
- Sustainability

OCTOBER

- Christmas Gifting
- Diwali • Forecourts
- Functional & Energy
- Nicotine
- Pizza • PMP
- RTDs & Hard Seltzers
- Sauces & Condiments
- Security • Sustainability
- Technology
- Winter Remedies
- St Andrew's Day

MARCH

- Cooking Sauces & Meal Kits
- Dairy
- Easter Preview
- Food to Go & Snacking
- Gin
- Licensing Lawyers
- RTDs & Hard Seltzers
- Summer Soft Drinks
- Sustainability
- Technology
- Vaping
- Wholesale

JULY

- Chilled
- Coffee
- Confectionery
- Deposit Return Scheme (DRS)
- Food to Go
- Forecourts
- Functional & Energy
- Kids' Treats
- Nicotine
- Spirits & Premium Mixers

NOVEMBER

- Biscuits & Cakes
- Bread & Bakery
- Chilled
- Christmas Confectionery
- Christmas Drinks
- Crisps & Nuts
- Filters, Papers & Lighters
- Home Baking
- Stocking up for Christmas
- Wholesalers

APRIL

- BBQ
- Best of Scottish Food & Drink
- Chilled
- Coronation Countdown
- Frozen & Ice Cream
- Functional & Energy
- Insurance
- Nicotine
- Spirits & Premium Mixers
- Sugar Confectionery
- Tea & Coffee

AUGUST

- Apps & Payment Technology
- Back to Uni
- Lunchbox
- Scottish Food & Drink Fortnight
- Rugby World Cup
- Soft Drinks
- Vodka & Gin
- **Convenience Guide 2023**

DECEMBER

- 2024 Must Stocks
- Annual Scottish Brand Review in Association with Kantar
- Christmas & New Year Drinks
- Christmas Top Up
- Scottish Grocer Awards Review
- Veganuary

The Convenience Guide Scotland

The 9th annual Scottish Grocer Convenience Guide will be distributed as a supplement to Scottish Grocer in our August issue for 2023/24.



This comprehensive guide for retailers will include three main sections;

- **Category Management:** Encompassing exclusive partnerships with leading brands on category management, merchandising and showcase product ranges. Only one brand can support on each category – providing retailers with knowledge on best practice, must stocks and sales initiatives.

- **Fascia & Franchise:** Explaining the benefits of partnering with a wholesaler and fascia group – or franchise brand – with editorial coverage of trends, new developments and the key considerations for retailers looking to improve their offer through a new partnership.

- **Providing legal info, relevant event dates and useful contacts** - which will aid in supporting local businesses.

Advertising spaces are extremely limited, please get in touch for more info:
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