

SCOTTISH GROCER FEATURE SYNOPSIS

October 2022

Security

Editorial contact for this feature is

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Deadline for editorial submission, Wednesday, 31st August

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

Reports of drive offs are on the rise at forecourt sites, shoplifting is being exacerbated by the cost-of-living crisis and abuse and assault against retail workers is still unacceptably high. Security is therefore vital for both loss prevention and to ensure store staff can come to work and feel safe. We would welcome comments on the following:

- What are the key security issues that retailers should be considering when assessing how to make their store safe for customers and staff, as well as to protect against theft?
- How has the cost-of-living crisis affected the security needs of convenience c-stores?
- How can security firms help retailers with their security needs? What expert advice and bespoke solutions are on offer?
- How much should retailers consider investing in security? What are the long-term advantages that come from investing in security?
- What are the most common pitfalls you see in retail security and what steps can retailers take to avoid these?
- Do you have any new products/solutions or campaigns you would like to shout about?