

## SCOTTISH GROCER FEATURE SYNOPSIS

April 2022

### Insurance

Editorial contact for this feature is

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Deadline for editorial submission Friday 25<sup>th</sup> February

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

Better to have and not need than need and not have – as true in business as it is in life. All manner of incidents can disrupt business for a convenience retailer, so in this feature we'll look at how they can benefit from insurance products and ask what the key considerations are for business owners looking to reassess their coverage. We would welcome comments on the following:

- How important is bespoke business insurance to a successful convenience store business?
- What sort of questions should retailers be asking when considering new insurance coverage?
- What are the most important areas of coverage for a convenience or forecourt retailer?
- In your view, how prevalent is insufficient insurance across the convenience/forecourt retailing sector?
- What support/services can you offer retailers in addition to insurance coverage? Are there any additional features/benefits to your coverage?