

FEATURES 2022

JANUARY

- Bottled Water
- Dairy Based Drinks
- Free From & Plant Based
- Healthy Snacking
- New Year, New Fascia
- Nicotine
- Shopfitting
- Sugar Confectionary
- Whisky & Burns Night
- Soup
- Hot Beverages
- Pancake Day
- Home Delivery

MAY

- Apps & Payment Technology
- Big Night In
- Cider
- E-Liquids
- Filters, Papers & Lighters
- Healthier Choices
- PMP
- Soft Drinks
- World Food & Drink

SEPTEMBER

- Beers & Lagers
- Big Night In
- Bottled Water
- Breakfast
- Chocolate
- Food to Go & Snacking
- Halloween
- Hot Beverages
- Milk & Milk Drinks
- Pizzas

FEBRUARY

- Beers & Ciders
- Breakfast (FTG, cereals, bars, bakery, yogurt etc)
- Easter Preview
- Filter, Papers & Lighters
- Forecourts
- Ice Cream & Frozen Desserts
- PMP
- Sports & Nutrition
- St Patricks day
- Cigars
- Security
- Organic

JUNE

- Chocolate
- Household Paper
- Meat Snacks
- Hygiene
- Summer Drinks
- Training
- Fascia & Franchise Supplement
- Frozen Treats
- Sustainability

OCTOBER

- Christmas Gifting
- Forecourts
- Free From
- Functional & Energy
- Nicotine
- PMP
- Security
- Sauces & Condiments
- Sustainability
- RTDs & Hard Seltzers
- Technology
- Winter Remedies
- World Cup 2022

MARCH

- Chocolate
- Cooking Sauces & Meal Kits
- Dairy
- Food to Go & Snacking
- Gin
- Technology
- Licensing Lawyers
- Sustainability
- Summer Soft Drinks
- Vapril
- Wholesale
- RTDs & Hard Seltzers

JULY

- Chilled
- Coffee
- Confectionary
- Food to Go
- Forecourts
- Functional & Energy
- Kid's Treat's
- Nicotine
- Spirits & Premium Mixers
- Scottish Grocer Awards Review

NOVEMBER

- Biscuits & Cakes
- Bread & Bakery
- Chilled
- Christmas Drinks
- Crisps & Nuts
- Christmas Confectionary
- Home Baking
- Filters, Papers & Lighters
- Wholesalers
- Stocking up for Christmas

APRIL

- Bagged Confectionary
- BBQ
- Best of Scottish Food & Drink
- Chilled
- Frozen
- Functional & Energy
- Insurance
- Nicotine
- Spirits & Premium Mixers
- Tea & Biscuits
- Home Baking

AUGUST

- Apps & Payment Technology
- Frozen
- Lunchbox
- Back to Uni
- Soft Drinks
- Scottish Food & Drink Fortnight
- Vodka & Gin
- **Convenience Guide 2022**

DECEMBER

- 2023 Must Stocks
- Annual Scottish Brand Review
- Christmas & New Year Drinks
- Christmas Top Up
- Veganuary

The Convenience Guide Scotland

The 8th annual Scottish Grocer Convenience Guide will be distributed as a supplement to Scottish Grocer in our August issue for 2022/23.



This comprehensive guide for retailers will include three main sections;

- **Category Management:** Encompassing exclusive partnerships with leading brands on category management, merchandising and showcase product ranges. Only one brand can support on each category – providing retailers with knowledge on best practice, must stocks and sales initiatives.
- **Fascia & Franchise:** Explaining the benefits of partnering with a wholesaler and fascia group – or franchise brand – with editorial coverage of trends, new developments and the key considerations for retailers looking to improve their offer through a new partnership.
- **Providing legal info, relevant event dates and useful contacts** - which will aid in supporting local businesses.

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