

## SCOTTISH GROCER FEATURE SYNOPSIS

February 2022

### Security

Editorial contact for this feature is

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Deadline for editorial submission Wednesday, 5<sup>th</sup> January

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity.*
- *And please feel free to provide anything else you think is relevant.*

Security is paramount in any business, both for protecting revenue and ensuring staff are safe. In this feature, we'll ask firms to explain the security steps retailers should be taking in their store. We'd welcome comments on the following:

- In your view, what are the key security concerns for convenience retailers? What are the main areas of vulnerability and how can retailers mitigate these risks?
- What questions should retailers be asking before investing in security for their store? How can retailers ensure they're getting value from their investment and a solution that is suitable for their store?
- What security products do you offer? How do they benefit retailers? What ongoing support (technical etc.) do you offer retailers who invest in your brand?
- How should retailers approach security in the digital sphere? How are cstores vulnerable to cyber attacks and what can non-tech savvy retailers do to ensure they are protected?