

SCOTTISH GROCER FEATURE SYNOPSIS

September 2021

Security

Editorial contact for this feature is

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Deadline for editorial submission Tuesday, August 31st.

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant.*

Security is an essential for any business, but particularly the convenience sector where valuable stock is often easily accessible to shoppers. In this feature we'll look at how retailers can ensure they have a security solution that is right for their stores. We would welcome comments on the following:

- What are the key security issues that retailers should be considering when assessing how to make their store safe for customers and staff, as well as to protect against theft?
- How can security firms help retailers with their security needs? What expert advice and bespoke solutions are on offer?
- How much should retailers consider investing in security? What are the long-term advantages to spending on security in the short term?
- What are the most common pitfalls you see in retail security and what steps can retailers take to avoid these?
- Do you have any new products/solutions or campaigns you would like to shout about?