

# SCOTTISH GROCER FEATURE SYNOPSIS

APRIL 2021

## INSURANCE

Editorial contact for this feature is

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Deadline for editorial submission **Monday, 8<sup>th</sup> March**

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images - 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant*

Hope for the best and plan for the worst is a cliché for a reason and it's absolutely vital that businesses are prepared when disaster strikes. In this feature we'll look at the important role insurance can play in securing a convenience store's long-term success and ask what retailers should be asking when considering new or extended coverage. We would welcome comments on the following:

- How important is bespoke business insurance to a successful convenience store business?
- What sort of questions should retailers be asking when considering new insurance coverage?
- What are the most important areas of coverage for a convenience or forecourt retailer?
- In your view, how prevalent is insufficient insurance across the convenience/forecourt retailing sector?
- What support/services can you offer retailers in addition to insurance coverage? Are there any additional features/benefits to your coverage?