

SCOTTISH GROCER FEATURE SYNOPSIS

March 2021

Licensing Lawyers

Editorial contact for this feature is

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Deadline for editorial submission Friday, February 5th.

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images - 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant.*

Scottish Licensing rules are distinguishable from a rubix cube only in the sense that the 3D puzzle's has remained consistent in its complexity since it was launched in 1974. Maintaining compliance amid frequent tweaks to Scottish Licensing law is a challenge for all licensed retailers, which is why expert advice is so valuable to c-store owners. We would welcome comments on the following:

- What services can you provide for retailers to help them create or revamp a store in a way that meets demand, is attractive to shoppers, but doesn't attract the ire of the local licensing board.
- What are some of the key licensing obligations that you think retailers should be aware of? PLH renewal time has arrived, however many retailers will be at different stages on this process. What support can you offer retailers who may feel confused by this process?
- What are the big issues of the day for Scottish licensing? Are there any licensing issues that are likely to affect retailers in 2021?
- When should retailers seek out advice from a licensing expert? What are the common pitfalls that could be avoided with legal assistance?
- How would you assess the state of Scottish licensing laws as it pertains to current trading conditions. In an increasingly competitive market, do you believe the current regulations are fit for purpose?