

## SCOTTISH GROCER FEATURE SYNOPSIS

February 2021

### Security

Editorial contact for this feature is

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Deadline for editorial submission Friday, January 8<sup>th</sup>.

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images - 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant.*

The majority of c-store customers value the contribution their local retailer makes to their community, but stores can still be a target for criminals. In this feature we'll look at how retailers can ensure their store and staff are protected by effective security. We would welcome comments on the following:

- In your view, what are the key security concerns for convenience retailers? What are the main areas of vulnerability and how can retailers mitigate these risks?
- What questions should retailers be asking before investing in security for their store? How can retailers ensure they're getting value from their investment and a solution that is suitable for their store?
- What security products do you offer? How do they benefit retailers? What ongoing support (technical etc.) do you offer retailers who invest in your brand?
- How should retailers approach security in the digital sphere? How are c-stores vulnerable to cyber attacks and what can non-tech savvy retailers do to ensure they are protected?