

SCOTTISH GROCER FEATURE SYNOPSIS

July 2020

Shopfitting

Editorial contact for this feature is

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Deadline for editorial submission Friday 5 June

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information such as market share, market trends and details of brand activity.*
- *It's always very useful to receive images - 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant.*

For many, plans for 2020 will have been torn up as a result of the ongoing coronavirus crisis. However, whether it's increasing protections in store or revamping to meet increased demand, there are still plenty of reasons for retailers to invest in their business. In this feature we'll ask Scotland's shopfitting experts for their take on store revamps/refurbishments in 2020.

We would welcome comments on the following:

- How has the coronavirus crisis affected shop refits/launches in Scotland? What sort of work have you been carrying out to assist with creating a safe shopping environment in store?
- What are some of the more prominent trends in c-store design and layout at the moment? Wider aisles? Expanding food to go? Improved chilled provision?
- What are some of the key considerations for retailers when planning a refit? What can retailers do to make sure they make the most of their investment and get the store that they want at the end of the process?
- What financial assistance (if any) do you know of that retailers could use to assist in a store revamp/equipment upgrade project?
- In your view, how important is continued investment in a retail business? What are the benefits of a lick of paint or a new set of chillers?

- What are some dos and don'ts for retailers when planning and executing changes in store with a third party contractor?