

Scottish Grocer feature synopsis

January 2020 edition

Shopfitting feature

Editorial contact for this feature is

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Deadline for editorial submission **Friday, November 29th 2019**

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information (for example market share, market trends and details of brand activity)*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant*

If you're standing still, you're falling behind. It might be a beloved quote of LinkedIn obsessives but it also does bear some truth – businesses that don't invest risk being the competition. In this feature we'd like to feature real-life case studies of successful refits, so if you're a design or shopfitting company, or a refrigeration or lighting specialist, or a symbol group, who would like to show off a successful job then please get in touch. We'd also welcome advice for retailers who may be considering a refit at present.

- In your view, what are some of the current trends in c-store design and layout in stores – what's the driving force behind these trends and how do they benefit retailers?
- How frequently should retailers consider refurbishing their store? What are some of the signs retailers should look out for that will let them know it's time for a refit?
- Energy efficiency continues to be a key consideration for businesses across all sectors. Are there any advances in refrigeration/lighting/air conditioning do you think retailers should be aware of? How can updated refrigeration/lighting improve bottom lines for a business?
- What are some key considerations for retailers who plan to refurbish their store or introduce a new franchise (Post Office, Subway, FTG counter etc.). What advice would you offer a potential customer who wants to make sure to get the most bang for their buck when investing in their store?
- What finance options are available for retailers looking to improve their store?
- How can retailers ensure minimum disruption to their business while work is carried out in store?