

SCOTTISH GROCER FEATURE SYNOPSIS

MAY 2019 EDITION

LICENSING LAWYERS

Editorial contact for this feature is

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Deadline for editorial submission **Friday, April 5th, 2019**

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information (for example market share, market trends and details of brand activity)*
- *It's always very useful to receive images - 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant*

Whether opening a new store or refurbishing an existing unit, retailers are often forced to delve into the complex world of Scottish licensing law - an experience that can be thoroughly confusing. In this feature we'll take a look at the services Scotland's leading licensing experts can offer stores and ask when should retailers call in the experts.

We would welcome comments on the following:

- What services can you provide for retailers to help them create or revamp a store in a way that meets demand, is attractive to shoppers, but doesn't attract the ire of the local licensing board.
- What are some of the key licensing obligations that you think retailers should be aware of? PLH renewal time has arrived, however many retailers will be at different stages on this process. What support can you offer retailers who may feel confused by this process?
- When should retailers seek out advice from a licensing expert? What are the common pitfalls that could be avoided with legal assistance?
- How would you assess the state of Scottish licensing laws as it pertains to current trading conditions. In an increasingly competitive market, do you believe the current regulations are fit for purpose?