

Scottish Grocer feature synopsis

March 2018 edition

Dairy feature

Editorial contact for this feature is

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Deadline for editorial submission **Monday 29 January, 2018**

- *We're keen to have opinions, thoughts and predictions on the following topical issues as well as general market information (for example market share, market trends and details of brand activity)*
- *It's always very useful to receive images – 300 dpi if possible. Good images include product shots, pictures of people quoted in the copy, and pictures of advertising and marketing activity*
- *And please feel free to provide anything else you think is relevant*

Issues

In our dairy review we are looking for news and views on milk, cheese, butter, yogurt, dairy desserts, children's dairy products and more.

Milk

From milk companies we're keen to hear about the structure of your operation and how it serves retailers, especially Scottish convenience stores. We're also keen to hear about your milk product range including those lines you think are essential in c-stores and products, and about packs, styles and sizes you think could be better used by c-stores.

Butter

The price of butter has increased dramatically in recent months. With its value expected to remain high, how do you see the market developing in 2018?

Cheese

Which cheeses should a c-store consider stocking? Cheese packaging has seen significant developments, what do you see as the most important pack sizes and styles for the convenience channel? What are your top tips for retailers who want to make the most of cheese in their stores?

Yogurt, pot desserts, children's dairy products etc

What do you see as key developments in the market in the last year or so? Have you been involved in product innovation and development?