

JANUARY

- Easter
- Bread & Bakery
- Healthier Choices
- Electronic Cigarettes & vaping
- Hot Beverages
- Jam & Sweet spreads
- Scotland's Speciality Food Show
- New Year New Fascia
- New Year New Shop – shop fitting
- Food to go & Snacking
- Year of Food & Drink Scotland – *Quarterly review one*
- RBS 6 nation's rugby – big night in products
- Whisky & Burns Night

FEBRUARY

- Breakfast
- Milk & Milk Drinks
- Tobacco & smoking accessories
- Fairtrade fortnight
- Forecourts
- Desserts
- Oral Care & Chewing gum
- Spring Occasions
- Beer & Cider – including craft
- Impulse must stocks

MARCH

- Chocolate
- Sugar Confectionery
- Snacks & on the go
- Dairy Review 2015
- Frozen
- Juices & juice drinks
- Female grooming & femcare
- Petfood
- Cash & Carries/Wholesalers
- Household Cleaning & paper products
- CCTV
- Training
- Football: End of season preview

APRIL

- Scottish Grocer Awards 2015 review
- Biscuits & cakes
- Tea
- Energy drinks (including sports & functional)
- Bottled Water
- Better for you products
- BBQ & summer drinks
- Children's favourites
- Ice Cream & frozen desserts
- Bagged confectionery
- Oils
- Spirits focus
- Young adult brands
- Year of Food & Drink Scotland – *Quarterly review two*

MAY

- Big Night In
- Chocolate
- Soft Drinks
- Convenience store must stocks
- Sales & Marketing Agencies
- Jams & sweet spreads
- PMPs
- Refrigeration
- Electronic cigarettes & vaping
- Wimbledon
- Wine
- Ethnic and world foods
- Chilled snacking

JUNE

- Fascia guide
- Summer food
- Summer drinks
- Free-from products
- Children's drinks & food
- Yogurts & pot desserts
- Tobacco & smoking accessories
- Personal care
- Paper products
- Festivals
- Training

JULY

- Forecourts
- Bread & bakery
- Butters & spreads (includes sweet breakfast spreads)
- Cheese
- Energy drinks (including sports & functional)
- Petfood
- Snacking
- Shop fitting
- Technology
- In store franchise & concessions
- Cider
- Licensing
- Year of Food & Drink Scotland – *Quarterly review three*

AUGUST

- Lunchbox & Back to School
- Juices & Juice drinks
- Home Baking
- Pasta & Rice
- Eco & Ethical
- Male grooming
- Household & laundry
- Scottish Food & Drink Fortnight
- CCTV
- **PROJECT PROFIT 2015 – SUPPLEMENT (FASCIA AND CATEGORY MANAGEMENT)**
- Frozen food
- Vodka & Gin Focus
- Rugby World Cup – Beer and Snacks

SEPTEMBER

- Big Night In
- Bottled Water
- Breakfast
- Hot Beverages
- Milk & milk drinks
- Food to go & snacking
- Chocolate
- Tobacco & smoking accessories
- Halloween
- Cash & carries/wholesalers
- Go Green
- Training
- Scottish Grocer readers top products (best in category and new launch)

OCTOBER

- Energy drinks (includes sports & functional)
- Batteries
- Christmas confectionery
- Forecourts
- Roll Your Own Tobacco
- Oils & dressings
- Healthier Choices
- Technology
- PMPs
- Christmas gifting
- Beer & cider (including craft)
- YAB
- Year of food & drink Scotland – *Quarterly review four*
- Top convenience products

NOVEMBER

- Christmas Drinks
- Stocking up for Christmas
- Cigars
- Cheese
- Butters & spreads (includes sweet breakfast spreads)
- Confectionery
- Biscuits & Cakes
- Bread & Bakery
- Table sauces, pickles & condiments
- Cash & Carries/Wholesalers
- Winter: OTC & medicated confectionery

DECEMBER

- 2016 must stocks – growing categories & products in 2016
- Christmas & New Year Drinks
- Annual Scottish brand review – top 25 alcohol & top 40 food and drink
- Look back over the year that was – product launches & category growth in 2015
- Mints & chewing gums
- Snacking
- Frozen food
- Training: New Year personnel development
- **WALLPLANNER 2016**